



SANTEE LAKES RECREATION PRESERVE

SPONSORSHIP OPPORTUNITIES

2026

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CONCERT SERIES ON THE DECK

MAY - SEPTEMBER



Enjoy music from every genre at our Concert Series on Deck every Saturday in May and Fridays and Saturdays June through September! We will be hosting 40 live concerts.

October 1, 2026 commitment date for 2027 Series

Title Sponsor - \$10,000

When you become a Title Sponsor, your company name will appear in all promotions as Title Sponsor, your company logo will be included on concert signage at each event, our website, and you will receive targeted social promotion, and a press release. Title Sponsor will receive mentions during live concert announcements throughout the season and opportunities for the Title Sponsor to have giveaways or promotions at each concert.

Champion Sponsor - \$5,000

When you become a Champion Sponsor, you will receive your company logo included on our website and targeted social promotion and mentions during live concert announcements throughout the season.

All Sponsorship Opportunities

SPONSORSHIP OPPORTUNITIES

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LADIES AT THE LAKE FALL MARKET

OCTOBER 10



Shoppers and craft fair goes throughout San Diego anticipate these events each year! This is a great opportunity to come to a beautiful outdoor setting and view unique items and shop from a large variety of local vendors in the Fall.

August 1, 2026 commitment date

Title Sponsor - \$2000 (SOLD)

When you become a Title Sponsor, your company name will appear in all promotions as Title Sponsor, your company logo will be included on our website, you will receive targeted social promotion, and a press release.

Champion Sponsor - \$800

When you become a Champion Sponsor, you will receive your company logo included on our website and targeted social promotion.

Ally Sponsor - \$350

When you become an Ally Sponsor, you will receive targeted social promotion.

All Sponsorship Opportunities

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HALLOWEEN SPOOKTACULAR

OCTOBER 24

Our 4th Annual Spooktacular & Trunk-or-Treat Event is a ghoulish day of games, inflatables, face painting, creepy critters, photo opportunities, and of course, a trunk or treat hosted by local businesses.

Average attendance: 3,000



HALLOWEEN SPOOKTACULAR

October 1, 2026 commitment date

Title Sponsor - \$2,500

When you become a Title Sponsor, your company name will appear in all promotions as Title Sponsor, your company logo will be included on our website, you will receive targeted social promotion, and a press release.

Activity Sponsor - \$500

When you become an Activity Sponsor, you will receive a choice trunk or treat location, social media recognition on our platforms and your logo on our website.

Inflatable Sponsor - \$250

When you become an Inflatable Sponsor, you will receive one trunk or treat space and social media recognition on our platforms.

Trunk or Treat Participant - \$100

As a Trunk or Treat Participant, you will receive one trunk or treat space where you can promote your business to our guests.

All Sponsorship Opportunities