



SANTEE LAKES RECREATION PRESERVE

SPONSORSHIP OPPORTUNITIES

2025-2026

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ABOUT SANTEE LAKES

Santee Lakes Recreation Preserve hosts over 700,000 visitors annually. The 190-acre Park has seven beautiful recycled water lakes that are stocked with sport fish year-round. Amenities at Santee Lakes include: camping, cabin rentals, fishing, boating, playgrounds, walking trails, facility rentals, special events, and approximately 230 bird species. Santee Lakes Recreation Preserve is owned and operated by Padre Dam Municipal Water District. Santee Lakes is self-sustaining, receiving no funds from water/sewer ratepayers or taxpayer subsidies. Guest user fees, grants and awards, collaborations with community groups, and sponsorships allow Santee Lakes to operate.



WE ARE SOCIAL!

With over 44,000 followers on social, we reach thousands of people each day.

SANTEELAKES.COM

Our website has over 1M views annually, with 41% of users located in San Diego County.

SANTEE LAKES CONTACT DETAILS

Office

9310 Fanita Parkway, Santee, CA 92071

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 santeelakes.com

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FISHING EVENTS

Catfish Opener | April 12 & 13

Trout Opener | November 1 & 2

Stockzilla | September 13 & 14

Summer Night Fishing | Select dates throughout the summer

ANNUAL EVENTS

Ladies at the Lake Fall Market | October 11

Halloween Spooktacular | October 25

CAMPGROUND EVENTS

Campground Events | Various dates

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CATFISH SEASON

APRIL - OCTOBER

TROUT SEASON

NOVEMBER - MARCH



Catfish Season Sponsor - \$500

When you sponsor our catfish season, the sponsor will receive social media promotion and your logo added to the fishing page on our website for the season.

Trout Season Sponsor - \$500

When you sponsor our trout season, the sponsor will receive social media promotion and your logo added to the fishing page on our website for the season.

Catfish & Trout Season Sponsor - \$950

When you sponsor our catfish and trout seasons, the sponsor will receive social media promotion and your logo added to the fishing page on our website for both seasons.

All Sponsorship Opportunities

CATFISH STOCKS:

18,000 lbs. stocked
April - September

TROUT STOCKS:

16,000 lbs, stocked
November - March

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LADIES AT THE LAKE FALL MARKET

OCTOBER 11

Shoppers and craft fair goes throughout San Diego anticipate this event that celebrates women owned businesses. This is a great opportunity to come to a beautiful outdoor setting and view unique items and shop from a large variety of vendors.



LADIES AT THE LAKE

October 1, 2025 commitment date

Title Sponsor - \$1,000

When you become a Title Sponsor, your company name will appear in all promotions as Title Sponsor, your company logo will be included on our website, you will receive targeted social promotion, and a press release.

Champion Sponsor - \$500

When you become a Champion Sponsor, you will receive your company logo included on our website and targeted social promotion.

Ally Sponsor - \$250

When you become an Ally Sponsor, you will receive targeted social promotion.

All Sponsorship Opportunities

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HALLOWEEN SPOOKTACULAR

OCTOBER 25

Our 3rd Annual Spooktacular & Trunk-or-Treat Event is a ghoulish day of games, inflatables, face painting, creepy critters, photo opportunities, and of course, a trunk or treat hosted by local businesses.



HALLOWEEN SPOOKTACULAR

October 12, 2025 commitment date

Activity Sponsor - \$500

When you become an Activity Sponsor, you will receive a choice trunk or treat location, social media recognition on our platforms and your logo on our website.

Inflatable Sponsor - \$250

When you become an Inflatable Sponsor, you will receive one trunk or treat space and social media recognition on our platforms.

Trunk or Treat Participant - \$100

As a Trunk or Treat Participant, you will receive one trunk or treat space where you can promote your business to our guests.

All Sponsorship Opportunities

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CAMPGROUND EVENTS

Our camping guests look forward to our Summer Concerts, July 4th Golf Cart Parade, Sports on the Lawn events and Santa in the Campground! We host weekly events in our Clubhouse as well as other special events throughout the year.



CAMPGROUND EVENT SPONSOR

Happy Camper Sponsor - \$500

When you become a Happy Camper Sponsor, your company logo will be included on our website for one year. Sponsor will receive social media promotions when events are posted, TV monitor promotion and camper correspondence to approximately 25K campers.

Campfire Sponsor - \$250

When you become a Campfire Sponsor, your company will be included in our social media promotions and camper correspondence.

Sports on the Lawn Sponsor - \$250

When you become a Sports on the Lawn Sponsor, your company will be included in our social media promotions and camper correspondence.

You are also welcome to donate new sporting equipment valued at \$250 and receive the same benefits.

All Sponsorship Opportunities